

Northern Marianas College
CURRICULUM ACTION REQUEST

Effective Semester / Session: Fall 2015

Type of Action:

- New
- Modification
- Move to Inactive (Stop Out)
- Cancellation

Course Alpha and Number: MG 400

Course Title: Business, Government and Society

Reason for initiating, revising, or canceling:

This introductory course is a requirement in the Bachelor of Science in Business Management. This Business, Government, and Society course examines how business, government, and society are responding to the changing organizational environment and explores the options that leaders now face, from rethinking business models to changing notions of governance. It focuses on the drivers for and obstacles to change, the different roles played by companies, governments, civil society, institutional investors and social entrepreneurs in shaping current approaches, and a sense of what the future may hold. A major theme in the course is the social responsibility of business. Topics of study include ethics, environmental issues, employee rights, government regulation, global management, and the U.S. political system as it affects business decision-making.


Barbara Hunter

4/24/15

Proposer

Date

Chavel Green 

04/24/15

Department Chair

Date


Barbara K. Merfalen

5/1/15

Dean of Academic Programs and Services

Date

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1. **Department**
Business

2. **Purpose**

This introductory course is a requirement in the Bachelor of Science in Business Management. This Business, Government, and Society course examines how business, government, and society are responding to the changing organizational environment and explores the options that leaders now face, from rethinking business models to changing notions of governance. It focuses on the drivers for and obstacles to change, the different roles played by companies, governments, civil society, institutional investors and social entrepreneurs in shaping current approaches, and a sense of what the future may hold. A major theme in the course is the social responsibility of business. Topics of study include ethics, environmental issues, employee rights, government regulation, global management, and the U.S. political system as it affects business decision-making.

3. **Description**

- A. **Required/Recommended Textbook(s) and Related Materials**

Required:

Steiner, J.F. & Steiner, G. (2012). *Business, Government, and Society: A Managerial Perspective, Text and Cases. 13th Ed.* Published McGraw-Hill/Irwin, New York.

Readability Level: College Level

- B. **Contact Hours**

1. **Lecture:** 3 hours per week / 45 hours per semester
 2. **Lab:** None
 3. **Other:** None

- C. **Credits**

1. **Number:** 3
 2. **Type:** Regular degree credits

- D. **Catalogue Course Description**

This Business, Government, and Society course examines how business, government, and society are responding to the changing organizational environment and explores the options that leaders now face, from rethinking business models to changing notions of governance. It focuses on the drivers for and obstacles to change, the different roles played by companies, governments, civil society, institutional investors and social entrepreneurs in shaping current

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approaches, and a sense of what the future may hold. Prerequisite: Must complete 60 credit hours to maintain junior level. English Placement Level: EN 202. Math Placement Level: MA 161. (Offered: Fall).

E. Degree or Certificate Requirements Met by Course

A "C" grade or better in this course satisfies a core course requirement in Northern Marianas College Bachelor of Science in Business Management.

F. Course Activities and Design

Course activities include lectures, case studies, peer-reviewed articles, discussions, group activities, presentations, homework assignments, tests, quizzes, and a final exam.

4. Course Prerequisite(s); Concurrent Course Enrollment; Required English/Mathematics Placement Level(s)

Prerequisites: Must complete 60 credit hours to maintain junior level.

English Placement Level: EN 202

Math Placement Level: MA 161

5. Estimated Cost of Course; Instructional Resources Needed

Cost to the College: Instructor's salary;

Cost to the Student: Tuition for a 3-credit hour course, and the cost of the textbook.

Instructional resources needed for this course include, overhead projector, TV/VCR, videotaped programs, library books, and dry-erase board/markers.

6. Method of Evaluation

Student's grades will be based on the regular letter grade system as described below:

A: Excellent-grade points:	4.0
B: Above average-grade points:	3.0
C: Average-grade points:	2.0
D: Below average-grade points:	1.0
F: Failure-grade points:	0.0

NMC's grading and attendance policies will be followed.

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7. Course Outline

This is a topical outline and does not necessarily indicate the sequence in which the material will be presented.

- 1.0 A Framework for Studying Business, Government, and Society
 - 1.1 The study of business, government, and society
 - 1.2 Business power
 - 1.3 Critics of business

- 2.0 The Nature and Management of Corporate Responsibility
 - 2.1 Corporate social responsibility
 - 2.2 Implementing corporate social responsibility

- 3.0 Managing Ethics
 - 3.1 Business ethics
 - 3.2 Making ethical decisions in business

- 4.0 Business and Government
 - 4.1 Business in politics
 - 4.2 Regulating business
 - 4.3 Individual decision making
 - 4.4 Work stress and work-life balance

- 5.0 Multinational Corporations and Globalization
 - 5.1 Multinational corporation
 - 5.2 Globalization, trade, and corruption

- 6.0 Corporations and the Natural Environment
 - 6.1 Industrial pollution and environment regulation
 - 6.2 Industrial pollution and environmental regulation
 - 6.3 Managing environmental quality

- 7.0 Consumerism
 - 7.1 Consumerism

- 8.0 Human Resources
 - 8.1 The changing workplace
 - 8.2 Civil Rights, women, and diversity

- 9.0 Corporate Governance
 - 9.1 Corporate governance

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8. Instructional Goals

This course will introduce students to:

- 1.0 Strategies business utilizes to thrive in a stable political and economic Environment;
- 2.0 How political stability and economic stability are inter-linked and cannot be studied in isolation;
- 3.0 The unfavorable business environment and how it can result in countries being classified as either developing or developed economies;
- 4.0 How globalization is providing the developing economies a chance to catch up with the developed ones;
- 5.0 The effects of globalization on culture;
- 6.0 The concept that business, government and society are inter-related and one cannot perform without affecting the other two; and
- 7.0 The scope of corporate social responsibility issues.

9. Learning Outcomes

Upon successful completing of this course, students will be able to:

- 1.0 Outline the role of the business enterprise and the business sector in society;
- 2.0 Explain the role of government as a regulator and activist in the society;
- 3.0 Infer the role of individuals in their roles as voters and consumers in society;
- 4.0 Analyze the role of non-governmental organizations and groups such as Environmental;
- 5.0 Differentiate the lobbies, human rights activists and trade unions in society;
- 6.0 Argue that multiple, often conflicting or differing, viewpoints and trade-offs exist around each CSR issue; and

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7.0 Illustrate the connections between strategic and CSR issues.

10. Assessment Measures

Assessment of student learning may include, but not be limited to, the following:

- 1.0 Quizzes and exams;
- 2.0 Peered reviewed case studies;
- 3.0 Homework;
- 4.0 Research assignments;
- 5.0 Class participation; and
- 6.0 Oral presentations.